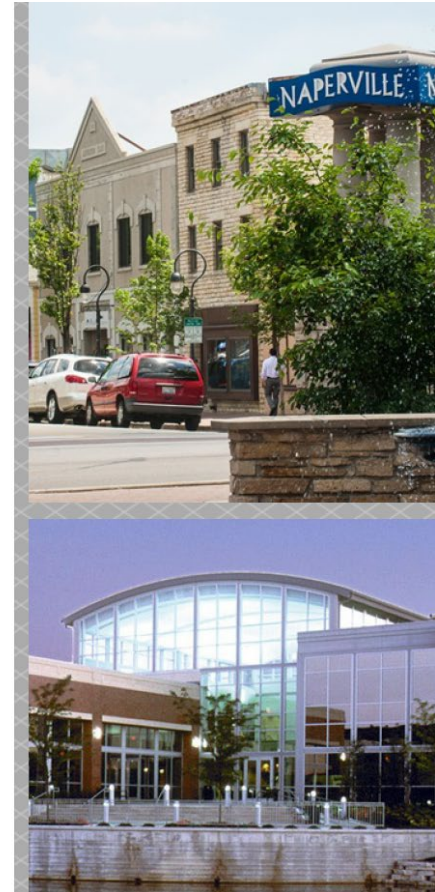


# FMM Exhibit Prospectus



**2023 Conference**  
**September 29th -**  
**October 1st**

**NORTHERN ILLINOIS  
UNIVERSITY  
CONFERENCE CENTER  
NAPERVILLE, IL**



Family Medicine Midwest is a multi-state collaboration dedicated to building a strong family medicine workforce to provide high-quality, comprehensive care to the Midwest region. The FMM Annual Meeting serves the Family Medicine community in the Midwest region. Family Medicine residency programs and Departments of Family Medicine in this geographic area will attend.

**Illinois \* Indiana \* Iowa \* Kansas \* Michigan \* Minnesota \*  
Missouri \* Nebraska \* North Dakota \* South Dakota \* Wisconsin**

## ***Why You Should Exhibit at FMM...***

***Being an exhibitor at Family Medicine Midwest is a great opportunity for you to:***

- ***Generate new leads;***
- ***Engage in face-to-face interaction with primary care healthcare professionals from across the Midwest;***
- ***Build visibility and recognition for your company; and***
- ***Introduce new products and services to attendees***

**400 attendees expected this year!**

**Primary Care Physicians & Faculty, Residents and Medical Students  
Family Medicine Residency Programs from across the Midwest**

# Family Medicine Midwest Conference 2023

FMM attracts physicians, faculty, residents and medical students from all 12 Midwest states to:

- Attract and inspire medical students to choose Midwest Family Medicine Residency Programs
- Provide a format for residents to present, to learn from each other and from faculty presenters, and find their family medicine career path
- Showcase the amazing variety of career opportunities in family medicine
- Share innovative ideas, best practices and build regional networks dedicated to improving the health of all patients, tackling many of today's most daunting public health challenges.

**Family Medicine Midwest provides a forum to share information about educational, clinical, policy and research issues affecting primary health care. It also provides an opportunity to connect one-on-one to develop and enhance relationships with other primary care colleagues with common academic and clinical interests.**

## Family Medicine Midwest Foundation Member Organizations

Illinois Academy of Family Physicians Foundation, Indiana Academy of Family Physicians, Northwestern-Feinberg School of Medicine (IL), University of Minnesota, Carle Foundation Family Medicine Residency Program (IL), United Family Medicine Residency Program (MN), Minnesota Academy of Family Physicians, Cook County/Loyola Provident Faculty Development Program, University of Chicago/NorthShore Health System, Rosalind Franklin University - Chicago Medical School, Michigan Academy of Family Physicians, University of Wisconsin Dept. of Family and Community Medicine

*The Family Medicine Midwest Foundation, a 501 (c) 3 organization, is an established leader in collaborative family medicine workforce development. With more patients gaining health insurance via the Affordable Care Act, the incredible value of family physicians is recognized, and the need is justified. We must capitalize on this momentum and build our family medicine future.*

## 2023 FMM tentative agenda (exact schedule TBD)

### Friday

9:30 am	Conference exhibits open
9:00 – 12:00pm	Preconference / FMM Collaboratives
10:00 am – 10:30 am	Break with Exhibitors
1:00 – 2:15 pm	Opening Plenary
2:15 – 2:30 pm	Break with exhibitors
2:30 – 3:30 pm	Education sessions
3:30 – 4:45 pm	Break with exhibitors / Poster session
4:45 – 5:15 pm	Educational sessions
5:15 – 7:30pm	Welcome reception

### Saturday

8:00 am	Conference exhibits open
8:30 – 9:00 am	Education Sessions (30 min)
9:05 am – 10:05 am	Education Sessions (1-hr)
10:10 am – 11:10 am	Break with Exhibitors
11:15 - 12:00 pm	Education Sessions for Physicians & Residents
12:00 – 12:15 pm	Break with exhibitors
12:25 – 3:10 pm	Education Sessions
3:15 – 4:15 pm	Break with Exhibitors
3:45– 6:15 pm	Residency Fair

### Sunday

8am	Conference Exhibits open
8:30– 9:30 am	Hands on Workshops
9:35 – 10:35 am	Closing Plenary
10:35 – 10:45 am	Break with exhibitors
10:50 – 11:50 am	Hands on Workshops

# **Family Medicine Midwest Conference 2023**

## **FMM Exhibitor Supporter**

### **Levels and Benefits**

#### **\$5500 Platinum Level Supporter includes:**

- Prime Exhibit space (6-foot draped table) in the main FMM conference registration area (3 days)
- Company Full-color logo prominently displayed on FMM Conference website landing page
- Click-through logo (link to your website) from the FMM Conference website landing page
- Invitation to attend annual host committee planning session for FMM Conference
- Exclusive Sponsorship of an FMM attendee element/event (coffee break, water station, etc)
- FMM Welcome Bag Insert – (provide 400 copies for placement in attendee bags)
- Opportunity to have a listing on the FMM Career Center <https://www.fmmidwest.org/career-center>
- Two complimentary FMM conference registrations
- Acknowledgement (visual recognition) on FMM continuous looping Conference Slide Show
- Podium/Verbal recognition at conference plenary session
- Invitation to attend FMM Friday Evening Welcome Reception
- Written Recognition - company name listed on FMM onsite conference signage

#### **\$2500 Gold Level Supporter includes:**

- Exhibit space (6-foot draped table) in the main registration area of the FMM Conference (3 days)
- FMM Welcome Bag Insert – (provide 400 copies for placement in attendee bags)
- Opportunity to have a listing on the FMM Career Center <https://www.fmmidwest.org/career-center>
- One complimentary FMM conference registration
- Acknowledgement (visual recognition) on FMM continuous looping Conference Slide Show
- Invitation to attend FMM Friday Evening Welcome Reception
- Written Recognition - company name listed on FMM onsite conference signage

#### **\$1000 Silver level Supporter includes:**

- FMM Welcome Bag Insert – (provide 400 copies for placement in attendee bags)
- Acknowledgement (visual recognition) on FMM continuous looping Conference Slide Show
- Opportunity to have a listing on the FMM Career Center <https://www.fmmidwest.org/career-center>
- One complimentary FMM conference registration
- Invitation to attend FMM Friday Evening Welcome Reception
- Written Recognition as a Supporter- company name listed on FMM onsite conference signage

#### **\$500 Bronze Level Supporter includes:**

- FMM Welcome Bag Insert – (provide 400 copies for placement in attendee bags)
- Acknowledgement (visual recognition) on FMM continuous looping Conference Slide Show

# Family Medicine Midwest Conference 2023

## Exhibit Contract Rules and Regulations

**Contract:** The Rules and Regulations become binding upon acceptance of this contract between the applicant, inclusive of employees and agents, and the Illinois Academy of Family Physicians (IAFP).

**Use of Exhibit Space:** No exhibitor may assign or sublet any portion of their exhibit space to another exhibitor without the permission of IAFP. The rights and privileges of any exhibitor shall not be infringed upon by another. Interviews, demonstrations, distribution of literature or samples or discussions, etc. must be made inside the exhibitor's booth. Canvassing outside the booth is forbidden.

**Cancellation Policy of Exhibit Sponsorship:**

Exhibit space that has been assigned and confirmed by IAFP may be canceled, less \$200 administrative fee, by written notice to Desma Rozovics at [drozovics@iafp.com](mailto:drozovics@iafp.com).

If notice of cancellation is received:

- with at least 30 days prior to start of meeting- Exhibitor forfeits 50% of total cost
  - with less than 30 days prior to meeting start - Exhibitor forfeits 100% of total cost
- Supporter will still receive written and online promotion, as stated in benefits

**Rules for Exhibits:** a) No combustible materials may be used in the exhibits and all exhibits must conform to Fire Department Regulations. b) Nothing is to be tacked, nailed, screwed or otherwise affixed to the columns, walls, floors, furniture or other properties of the building. (c) It is the responsibility of the exhibitor to install, or plan to install, the exhibit before the published start of the exhibit hours and to dismantle and remove the exhibit immediately after the published close of the exhibit hours. (d) Any property shipped to or from the exhibit hall for display at the IAFP's clinical meetings is

the sole risk and responsibility of the exhibitor. (e) Exhibits must be staffed at all times during exhibit hours. (f) No objectionable lights or noises will be allowed in any exhibitor's space. g) IAFP reserves the right, without notice, to modify the meeting agenda, hours of exhibition and location of exhibitors should circumstances warrant.

**Cancellation of Clinical Meeting:** Should any situation arise that is beyond the control of the IAFP that prevents the opening of a meeting, the holding of a meeting and/or the exhibit portion, the IAFP will not be liable for any expenses or losses incurred by the exhibitor.

**Space Assignment:** Space assignments will be made by IAFP and IAFP reserves the right to make changes in assignments at any time.

**Exhibitor Fees and Terms:** An exhibitor application must be accompanied by full payment. Payment must be received in full prior to the start of the meeting.

**Exhibitor Agreement:** Exhibitor agrees to occupy space unless previous arrangements are made in writing with the IAFP, booth space not occupied by the exhibiting company at time of meeting opening may be forfeited without refund to the exhibitor, and the space may be resold or used by the Academy.

**Signage:** Signs and banners within each booth must contain content that is appropriate and professional. The IAFP reserves the right to require any exhibitor to remove signs or banners that it deems inappropriate or unprofessional.

**Contact Desma at [drozovics@iafp.com](mailto:drozovics@iafp.com) or 312-301-6232 for more information**

**[www.FMMidwest.org](http://www.FMMidwest.org)**  
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**Twitter: @FMMidwest**