



2021 Family Medicine Midwest Conference

September 9-11th 2021

Exhibitor/Supporter Prospectus

Family Medicine Midwest is a 12-state collaboration dedicated to building a strong family medicine workforce to provide high-quality, comprehensive care to the Midwest region. The FMM Annual Meeting serves the Family Medicine community in the Midwest region that includes a 12-state area. More than 60 residency programs and Departments of Family Medicine in this geographic area will attend.

**Illinois * Indiana * Iowa * Kansas * Kentucky * Michigan * Minnesota *
Missouri * Nebraska * North Dakota * South Dakota * Wisconsin**

FMM provides a forum to share information about educational, clinical, policy and research issues affecting primary health care. It also provides an opportunity to connect one-on-one to develop and enhance relationships with other primary care colleagues with common academic and clinical interests.

Healthcare Professionals from across the Midwest! Primary Care Physicians & Faculty, Residents and Medical Students Family Medicine Residency Programs

	2020 Virtual	2019 Illinois	2018 Madison	2017 Chicago	2016 Indy	2015 Chicago	2014 Minn	2013 Milwaukee	2012 Chicago
Total Attendees	385	439	463	414	297	433	382	338	284

Family Medicine Midwest Foundation Member Organizations

Illinois Academy of Family Physicians Foundation, Indiana Academy of Family Physicians, Northwestern-Feinberg School of Medicine (IL), University of Minnesota, Carle Foundation Family Medicine Residency Program (IL), United Family Medicine Residency Program (MN), Minnesota Academy of Family Physicians, Cook County/Loyola Provident Faculty Development Program, University of Chicago/NorthShore Health System, Rosalind Franklin University - Chicago Medical School, Michigan Academy of Family Physicians, University of Wisconsin Dept. of Family and Community Medicine

The Family Medicine Midwest Foundation, a 501 (c) 3 organization, is an established leader in collaborative family medicine workforce development. With more patients gaining health insurance via the Affordable Care Act, the incredible value of family physicians is recognized, and the need is justified. We must capitalize on this momentum and build our family medicine future

2021 Family Medicine Midwest Exhibitor Supporter Benefits



\$2500 GOLD Level Exhibitor Supporter includes:

- **Opportunity to Host a Presentation in the FMM Career Corner Conversations track** (topic must be pre-approved)
- **Virtual Exhibit Booth** Virtual booth is webpage presence with customizable branding through uploading videos, logo, PDFs, website links, etc.
- **Facebook post** recognizing your organization as Platinum Supporter
- **Post event “Thank You” e-blast recognition** with your click-through logo featured
- **Virtual FMM Conference Bag insert** (virtual bag sent to all registered attendees)
- **Click-through logo** (link to your website) from the FMM conference web page
- **Logo** in program collateral/marketing, with link to your website in digital channels
- **Email blast** featuring your organization as a supporter (sent to all registered attendees)
- **Lead capturing** for post-conference follow-up
- **Recognition** in pre-event e-communication marketing
 - **Optional: Participation in the FMM Career Corner**

Family Medicine Midwest Conference

FMM attracts physicians, faculty, residents and medical students from all 12 Midwest states to:

- Attract and inspire medical students to choose Midwest Family Medicine Residency Programs
- Provide a format for residents to present, to learn from each other and from faculty presenters, and find their family medicine career path
- Showcase the amazing variety of career opportunities in family medicine
- Share innovative ideas, best practices and build regional networks dedicated to improving the health of all patients, tackling many of today’s most daunting public health challenges.

Sign-up!
**Exhibitor/Supporter
Registration Link
coming soon**

2021 Family Medicine Midwest Conference
September 9-11, 2021
Virtual Agenda



Wednesday Pre-Conference

6:30 – 8:00 pm Special webinar - AAFP FMIG

Thursday September 9, 2021

5:00 - 6:00 pm Opening plenary speaker or just a welcome from committee chairs

6:00 – 8:00 pm Residency Fair – Showcase 1

- US - M1/M2 by State (Illinois, Wisconsin, Minnesota, Indiana, Michigan, Kentucky, Kansas, Missouri, Nebraska & Dakotas, Iowa)
- International Students – Meet the possibilities

6:00 – 7:00 pm Possible Satellite Symposium / Product Theater

Friday, September 10, 2021

11:00- 11: 45 am Possible Satellite Symposium / Product Theater

11:00 am – 5:00 pm Career Corner Conversations / Presentations (non-cme topics)

12:00 – 1:15 pm Lunchtime plenary speaker

1:30 – 2:15 pm Education: Innovative Ideas session

Education: Three 30-min sessions

2:15 – 2:30 pm Break & meet with exhibitors

2:30 – 4:00 pm Education: Three 30-min sessions

Education: Presentation of scholarship / six 15 min sessions

4:00 – 4:10 pm Break & meet with exhibitors

4:10 – 5:00 pm Resident / Developing project posters - 5 posters

5:00 – 7:00 pm Residency Showcase 2

- US M3/M4s – Showcase by grouping or topic
- US M3/M4 – Showcase by a different grouping or topic

5:15 -6:15 pm Education session: Two 30-min sessions

Education session: Two 30-min sessions

6:15 - 7:15pm Possible Satellite Symposium / Product Theater

Saturday, September 11, 2021

9:00 am – 12:30 pm Career Corner Conversations / Presentations (non-cme topics)

9:00 – 10:00 am Morning Plenary speaker

10:00 – 10:15am Break & meet with exhibitors

10:15 - 11:15 am Education Posters – top 5 student posters

Education session: Two 30-min sessions

11:15 – 11:30 am Break & meet with exhibitors

11:30 am - 12:30 pm Education: Presentation of scholarship four 15-min presentations

Education session: Two 30-min sessions

Exhibit Contract Rules and Regulations

Contract: The Rules and Regulations become binding upon acceptance of this contract between the applicant, inclusive of employees and agents, and Family Medicine Midwest (FMM).

Cancellation of Meeting: Should any situation arise that is beyond the control of the FMM that prevents the opening of a meeting, the holding of a meeting and/or the exhibit portion, the IAFP will not be liable for any expenses or losses incurred by the exhibitor.

Exhibitor Fees and Terms: An exhibitor application must be accompanied by full payment. Payment must be received in full 30 days prior to the start of the meeting.

Cancellation Policy: Exhibit space that has been assigned and promotional support that has been confirmed by Illinois Academy of Family Physicians may be canceled by written notice to Desma Rozovics at drozovics@iafp.com. If notice of cancellation is received:

- More than 30 Days prior to Event Start Date: Supporter forfeits 50% of total cost for sponsorship.
- 30 Days before/and up until Event Start Date: Supporter forfeits 100% of total cost for sponsorship.

NOTE: It is the exhibitor's responsibility to cancel all other arrangements made in connection with the virtual exhibit, requests for the services of official vendors, or any other contracted services.

Contact Desma at drozovics@iafp.com or 312-301-6232 for more information

**Sign-up as an FMM Exhibitor/Supporter
*today!***