



## 2020 Family Medicine Midwest Conference November 13-15, 2020

**University of Minnesota~ McNamara Alumni Center  
200 Oak St. SE., Minneapolis, MN**

Sign-up as an FMM Exhibitor/Supporter: [Exhibitor/Supporter Registration Link](#)

**Family Medicine Midwest** is a 12-state collaboration dedicated to building a strong family medicine workforce to provide high-quality, comprehensive care to the Midwest region. The FMM Annual Meeting serves the Family Medicine community in the Midwest region that includes a 12-state area. More than 50 residency programs and Departments of Family Medicine in this geographic area will attend.

**Illinois \* Indiana \* Iowa \* Kansas \* Kentucky \* Michigan \* Minnesota \*  
Missouri \* Nebraska \* North Dakota \* South Dakota \* Wisconsin**

More than 100 CME activities. FMM provides a forum to share information about educational, clinical, policy and research issues affecting primary health care. It also provides an opportunity to develop relationships with others with common academic and clinical interests.

### 400+ Attendees

**Primary Care Physicians & Faculty, Residents and Medical Students  
50+ Family Medicine Residency Programs**

Attendance	2019	2018	2017	2016	2015	2014	2013	2012
	Illinois	Madison	Chicago	Indy	Chicago	Minn	Milwaukee	Chicago
Students	223	204	167	117	132	160	120	135
Residents/Physicians	216	179	224	155	301	222	218	149
Total Attendees	439	463	414	297	433	382	338	284

### Family Medicine Midwest Foundation Member Organizations

Illinois Academy of Family Physicians Foundation, Indiana Academy of Family Physicians, Northwestern-Feinberg School of Medicine (IL), University of Minnesota, Carle Foundation Family Medicine Residency Program (IL), United Family Medicine Residency Program (MN), Minnesota Academy of Family Physicians, Cook County/Loyola Provident Faculty Development Program, University of Chicago/NorthShore Health System, Rosalind Franklin University - Chicago Medical School, Michigan Academy of Family Physicians, University of Wisconsin Dept. of Family and Community Medicine

*The Family Medicine Midwest Foundation, a 501 (c) 3 organization, is an established leader in collaborative family medicine workforce development. With more patients gaining health insurance via the Affordable Care Act, the incredible value of family physicians is recognized, and the need is justified. We must capitalize on this momentum and build our family medicine future.*

# Family Medicine Midwest Conference

## 2020 Agenda *(tentative)*



FMM attracts physicians, faculty, residents and medical students from all 12 Midwest states to:

- Attract and inspire medical students to choose Midwest Family Medicine Residency Programs
- Provide a format for residents to present, to learn from each other and from faculty presenters, and find their family medicine career path
- Showcase the amazing variety of career opportunities in family medicine
- Share innovative ideas, best practices and build regional networks dedicated to improving the health of all patients, tackling many of today's most daunting public health challenges.

### Friday November 13, 2020

8:30 am	Registration opens
9:00 am	Exhibits open
9:00 – 12:30 am	Welcome Workshops
12:30 – 1:00 pm	Exhibit Break / Lunch on own
1:00 – 2:15 pm	Opening Plenary
2:15 – 2:30 pm	Exhibit Break
2:30 – 3:30 pm	Educational sessions
2:30 – 4:00 pm	Resident meeting
3:30 – 4:00 pm	Poster session I & Exhibit Break
4:00 – 4:55 pm	Educational sessions
5:00 - 5:30 pm	Educational sessions
5:30 – 7:30 pm	Welcome Reception

### Saturday November 14, 2020

8:00 am	Registration opens
8:00 am	Exhibits open
9:00 – 10:00	Plenary
10:00 – 10:15	Exhibit Break
10:15am – 11:15am	Educational Sessions
11:30 am - 12:00 pm	Educational Sessions
12:00 - 1:30 pm	Plenary & Lunch
1:30 – 2:00 pm	Poster Session II & Exhibit Break
2:00 – 3:00 pm	Educational Sessions (6 rooms)
3:00 – 5:00 pm	Residency Fair

### Sunday November 15, 2020

7:30 am	Registration opens
8:00 am	Exhibits open
8:00 – 9:30 am	Plenary & Breakfast
9:30 – 10:00 am	Poster Session III & Exhibit Break
10:00 – 11:00 am	Education Sessions
11:00 – 11:15 am	Exhibit Break
11:15am - 12:30pm	15-Min Presentations
12:30	Conference concludes

# FMM Support Levels and Benefits



## \$2500 Gold Level Exhibitor Supporter includes:

- Exhibit space (6-foot draped table) at the FMM Conference
- Bag Insert - Provide FMM with promotional fliers for inclusion in attendee bags
- Acknowledgement and exposure with click-through logo on FMM website
- Listing with click-through to your website on the conference Mobile App
- Recognition on conference signage
- Acknowledgment (visual recognition) on the slideshow played during meals and breaks
- Invitation to attend FMM Friday Evening Welcome Reception
- Optional participation in Saturday afternoon FMM Career Corner event

## \$5500 Platinum Level Exhibitor Supporter includes:

- **All Gold Level Exhibitor Supporter benefits, plus**
- **Meal or Break Sponsorship**  
Your company will be recognized in digital materials indicating your support of the specific event. Additional signage will be in the area featuring your organization's logo.

*Not able to exhibit?*

## \$750 Bronze Level Supporter includes

- Bag Insert - Provide FMM with promotional fliers for inclusion in attendee bags
- Recognition on conference signage
- Acknowledgment (visual recognition) on the slideshow played during meals and breaks

### Exhibit Includes

- 6-foot skirted table
- Conference Wi-Fi
- 2 exhibitor badges
- Post conference attendee list

**Sign-up today!**  
**[Exhibitor/Supporter  
Registration Link](#)**

## Exhibit Times

- Dedicated exhibitor times on Friday and Saturday
- 1-hour lunch with attendees, meal provided Saturday
- Flexibility to come and go during all conference hours, additional exhibiting times between sessions throughout weekend
- Friday 8:30a - 5:30p, plus FMM Welcome Reception 5:30 - 7:30p
- Saturday 8:30a - 3p, plus Career Corner event and Residency Fair 2p-5p
- Sunday 8:30a - 12:30p

### Exhibit does not include

- Inbound and outbound shipping and freight handling costs
- Electrical services
- Audiovisual and computer support
- Installation or dismantling
- Security of individual exhibit space

*Per ACCME guidelines, exhibit tables will be located separate from education session rooms.*

## Exhibit Contract Rules and Regulations



**Use of Exhibit Space:** No more than two programs may share one exhibit table. The rights and privileges of any exhibitor shall not be infringed upon by another. Interviews, demonstrations, distribution of literature or samples or discussions, etc. must be made inside the exhibitor's booth. Canvassing outside the booth is forbidden.

**Rules for Exhibits:** a) No combustible materials may be used in the exhibits and all exhibits must conform to Fire Department Regulations. b) Nothing is to be tacked, nailed, screwed or otherwise affixed to the columns, walls, floors, furniture or other properties of the building. (c) It is the responsibility of the exhibitor to install, or make arrangements to install, the exhibit before the published start of the exhibit hours and to dismantle and remove the exhibit immediately after the published close of the exhibit hours. (d) **Any property shipped to or from the exhibit hall for display at the IAFP's clinical meetings is the sole risk, expense and responsibility of the exhibitor.** (e) Exhibits must be staffed at all time during exhibit hours. (f) No objectionable lights or noises will be allowed in any exhibitor's space. IAFP reserves the right to remove any objectionable equipment or exhibitor. (g) IAFP reserves the right, without notice, to modify the meeting agenda, hours of exhibition and location of exhibitors should circumstances warrant.

**Cancellation of Clinical Meeting:** Should any situation arise that is beyond the control of the IAFP that prevents the opening of a meeting, the holding of a meeting and/or the exhibit portion, the IAFP will not be liable for any expenses or losses incurred by the exhibitor beyond the exhibit fee.

**Refund Policy:** Written notice of cancellation must be received 30 days prior to conference start date to obtain a partial refund, minus \$50 administration fee. No refunds will be made for cancellations 29 days prior to conference start date.

**Exhibitor Fees and Terms:** Payment must be received in full 30 days prior to the start of the meeting or the space is forfeited.

**Exhibitor Agreement:** Exhibitor agrees to occupy space unless previous arrangements are made in writing with the IAFP. A no-show by an exhibitor forfeits their exhibit fee entirely.

**Signage:** Signs and banners within each booth must contain content that is appropriate and professional. The IAFP reserves the right to require any exhibitor to remove signs or banners that it deems inappropriate or unprofessional.

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**Contact Desma at [drozovics@iafp.com](mailto:drozovics@iafp.com) or 312-301-6232 for more information**